



























Homelessness Prevention: Balancing Funder Demands with Continuous Quality Improvement at Good Shepherd Services

Barbara Alcantara, Good Shepherd Services
Elizabeth Garcia, The Chelsea Foyer/ Edwin Gould
Whitney Welshimer, Good Shepherd Services
Miranda Yates, Good Shepherd Services

Speakers



Barbara Alcantara
Project Manager, CommunityBased Programs
Good Shepherd Services



Elizabeth Garcia
Program Director
Chelsea Foyer
Good Shepherd Services



Miranda Yates
Director of Program
Evaluation & Planning
Good Shepherd Services



Whitney Welsheimer
Program Analyst
Good Shepherd Services



Homelessness
Prevention:
Balancing Funder
Demands with
Continuous Quality
Improvement at
Good Shepherd
Services



October 2, 2012



AGENDA

- About Good Shepherd Services
- Our Approach to Program Evaluation
- Chelsea Foyer Program
- o Performance Lifecycle
- o Other Ways We Use Data
- o Q&A



WHO WE ARE



Good Shepherd Services is a youth development, education, and family service organization in New York City.

Our mission is to provide vulnerable youth and their families with the services and supports they need to make a safe passage to self-sufficiency.



WHAT WE DO

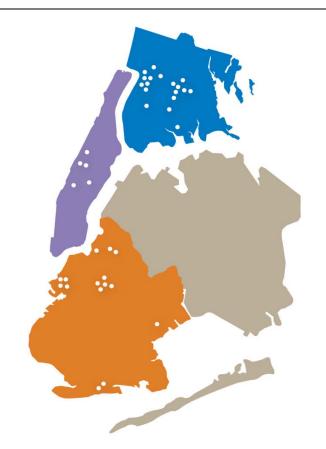


A multi-service agency, we operate two networks of community-based youth development, education, youth justice, and family service programs in Brooklyn and the Bronx; group homes for adolescents; supportive housing for young adults; foster care and adoption services; and an in-service professional training program.

27,122 participants were served through

81 programs operated across

3 boroughs (Brooklyn, Bronx, Manhattan).



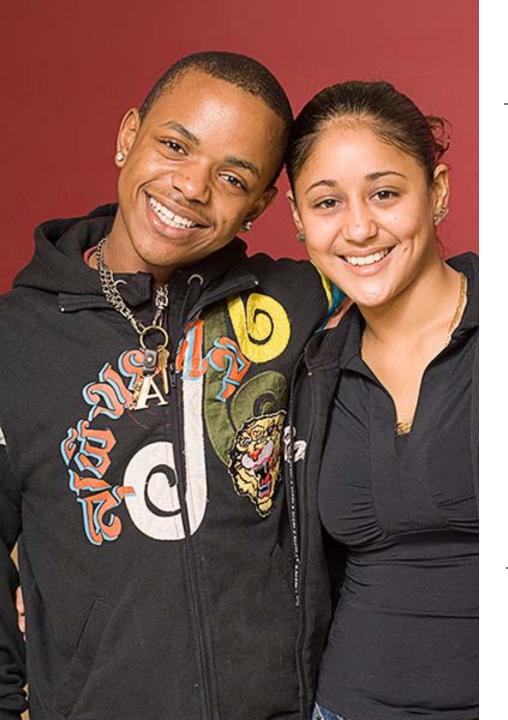


HOW WE WORK

We surround vulnerable youth and their families with a variety of services that keep youth connected to family, school, and the community.

- Strengths-Based Approach
- Wrap-Around Services
- Commitment to Community
- Partnership/Shared Resources





APPROACH TO EVALUATION

We are a learning organization committed to continuous quality improvement.

Across all of Good Shepherd Services' programs, we assess positive impact by focusing on three core Youth Development Outcomes:

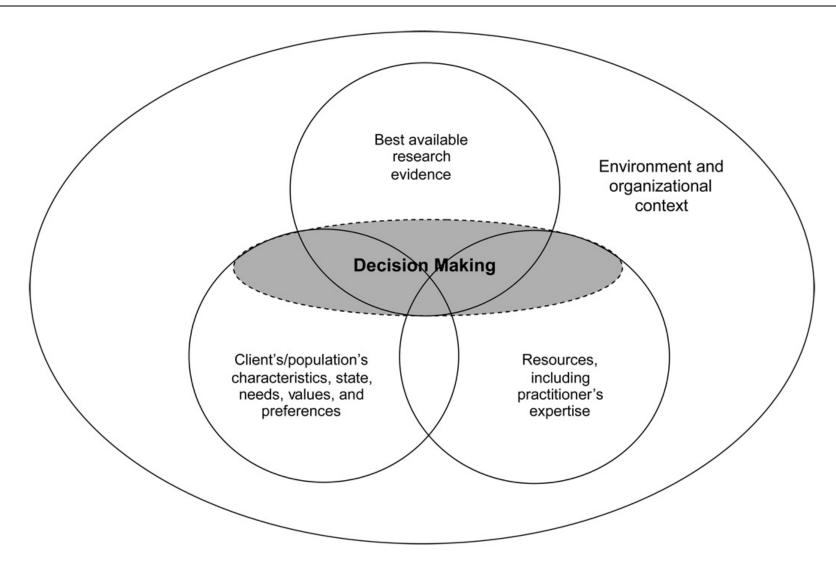
- o Safety
- o Belonging
- Skill-building



APPROACH TO EVALUATION

Transdisciplinary Model of Evidence-Based Practice







CHELSEA FOYER

Program Overview

- Opened in 2004. Based on Foyer model developed in the UK
- Provides 40 homeless, runaway, and foster care youth, ages 18-25, with supported transitional housing
- Funding from multiple public & private contracts
- Residents participate in a personalized program of services for up to 24 months
- Services infused with Good
 Shepherd's signature strength-based
 youth development practices



CHELSEA FOYER



Key Program Components

- Rigorous Application Process
- Contract and Action Plan
- Limited Structure/High Expectations
- On-Site Support Services
- o Program Fee
- Workforce Development Culture

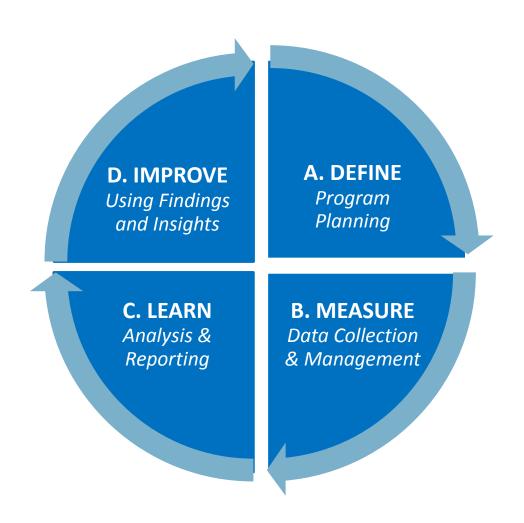
On-Site Support Services

- Case Management Services
- Life-Skills Development
- Workforce Development
- Community Building
- Housing and Aftercare Services



PERFORMANCE MANAGEMENT LIFECYCLE

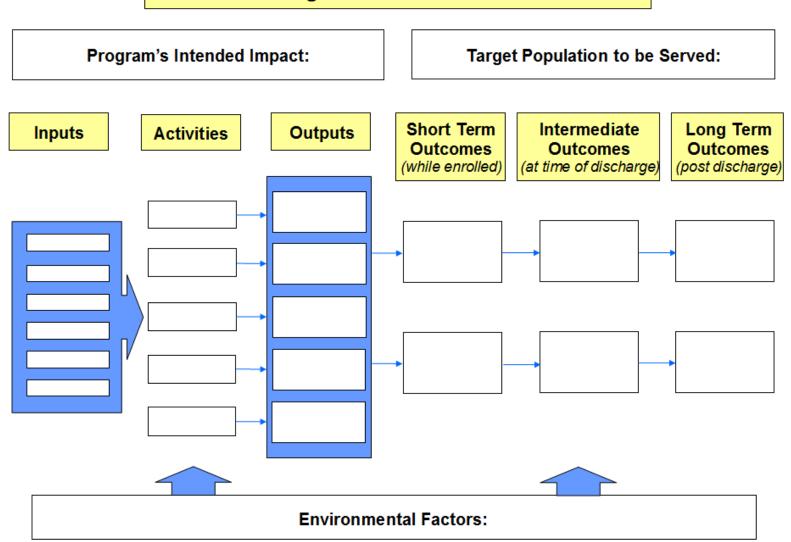




A. DEFINE:



Program - LOGIC MODEL



A. DEFINE:



Chelsea Foyer Outcomes

Short-Term

(while enrolled)

Intermediate

(at discharge)

Long-Term (post-discharge)

Safety & Security

Money Management

Stable Housing

Engagement

Housing

Income Source

Money Management

Employment

Financial Self-Sufficiency

Housing

Education

Employment

Connections

Education

Resources

Connections

A. DEFINE:



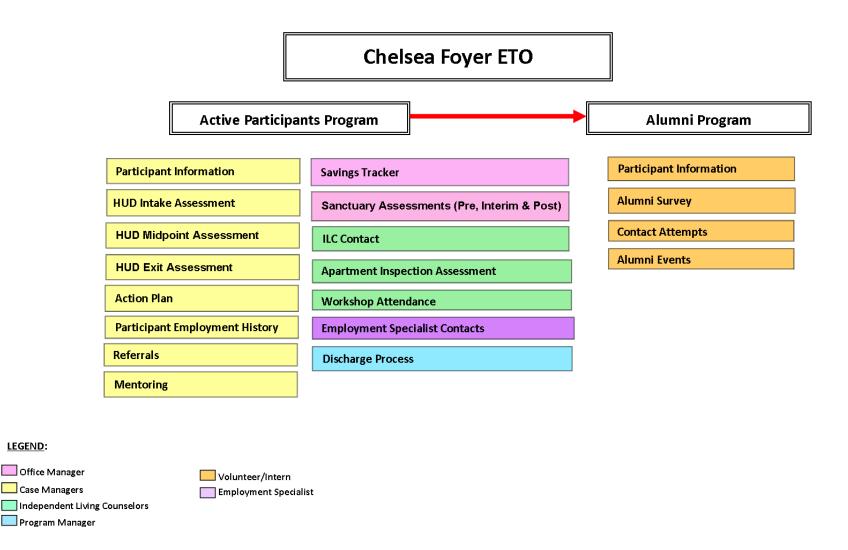
TOOL FOR ORGANIZING AND STREAMLINING FUNDER OUTCOMES

Outcome	Funding Source	Target	Result from last Report	Eligibility Information		
Community Engagement Outcomes						
Educational Outcomes						
Short-Term (in program)						
Intervacion (at discharge)						
Intermediate (at discharge)						
Employment Outcome	mes					
Intermediate (at discharge)						
(4.6 4.6 4.6 4.6 4.6 4.6 4.6 4.6 4.6 4.6						
Long-Term (post-discharge)						
Financial Security Outcomes						
Short-Term (in program)						
Intermediate (at discharge)						
Long-Term (post-discharge)						
Housing Outcome	25					
Intermediate (at discharge)						
Long-Term (post-discharge)						
(kane anama 20)						
L	l	I				

B. MEASURE:

LEGEND:

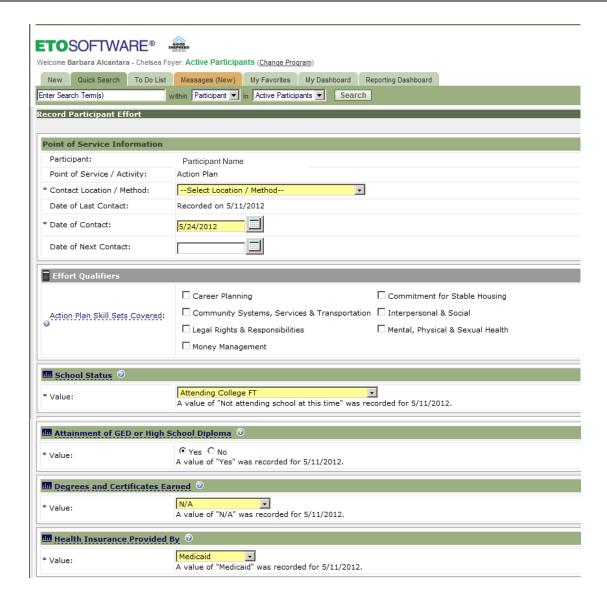




B. MEASURE:



PARTICIPANT ACTION PLAN



B. MEASURE:



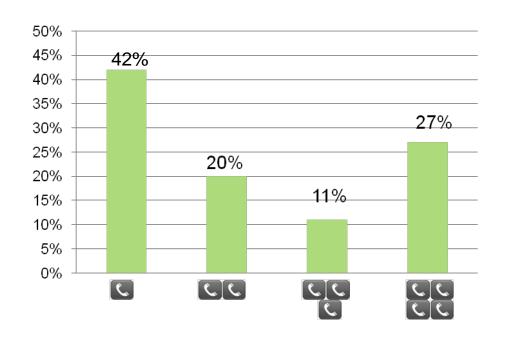
Alumni Data Quality Analysis

Hunch: Once you try unsuccessfully to contact an alumnus, it is unlikely that you will reach him/her in the future.

Data Revealed:

False.

Action: Persistence and planning pay off.



Survey Completed, Contact



Good Shepherd Services - Chelsea Foyer FY 12 Outcomes Progress Report (July 2011 - June 2012)

Outcomes Progress Report

The Fiscal Year 2012 outcomes progress report includes participants served between 7/1/11 and 6/30/12 at Chelsea Foyer. During this period, 74 participants resided at Chelsea Foyer. Of the 74, 36 were discharged during the year. The average length of stay for these 36 participants was 11.3 months.

Data Sources: The data for the outcomes progress report comes from the Efforts to Outcomes (ETO) database as well as results from Participant Satisfaction Surveys, Alumni Surveys and Agency incident data. During the report period, 31 participants completed Participant Satisfaction Surveys (Response Rate = 78%). During the report period, 36 alumni completed surveys. Of these, 27 completed the program. Alumni Survey data for all 36 former participants is included in the long-term outcomes.

Report Sections: This report has four sections. The first page provides demographic and background information. The second page provides outputs for the year, as well as the averages for FY11. Pages 3-5 provide outcomes data, as well as a chart comparing FY12 intermediate outcomes to the FY11 averages. Pages 6-10 include appendices of participant lists with relevant details.

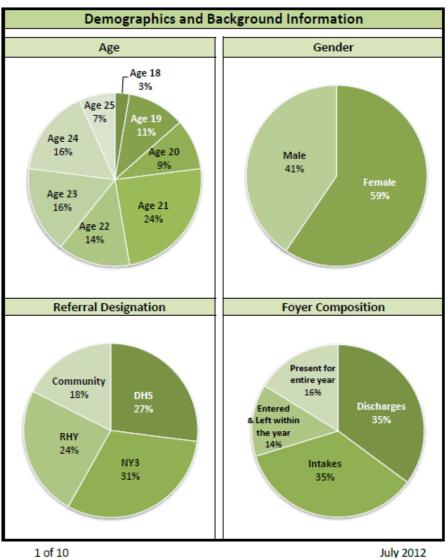
Questions & Feedback: This report was prepared by PEP. For questions, please contact Barbara Alcantara.

Target Population

Young adults ages 18-25 who are homeless, at-risk of homelessness or aging out of the foster care system.

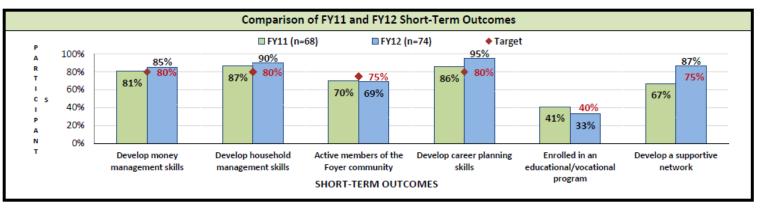
Intended Impact

While residing at the Chelsea Foyer, participants will acquire the necessary skills to become self-sufficient.





SHORT-TERM OUTCOMES					
Includes 74 participants residing at the Foyer during FY12 except where noted					
Outcome	Target	%			
SAFETY: Participants will feel safe and secure in the Foyer community					
PSS: "Overall I feel safe and secure at the Chelsea Foyer"	80%	97%			
(% Calculated out of 31 participant satisfaction survey responses during the year)					
MONEY MANAGEMENT: Participants will develop money management skills					
ETO: # Participants making at least one payment during each quarter.	80%	85%			
HOUSING: Participants will develop household management skills					
ETO: #Participants passing 75% of apartment inspections during the quarter	80%	90%			
(% Calculated out of participants with apartment inspections during each quarter)					
ENGAGEMENT: Participants will be active members of the Foyer community		69%			
ETO: One Action Plan, one ILC Contact per month PLUS one workshop per quarter.	75%				
(% Calculated out of participants residing at the Foyer at least 14 days out of each quarter)					
EMPLOYMENT: Participants will develop career planning skills	80%	95%			
ETO: #Participants employed or working with employment specialist.	80%				
EDUCATION: Participants will be enrolled in an educational/vocational program	40%	33%			
ETO: #Participants indicated as enrolled in school at least once during each quarter.	40%				
CONNECTIONS: Participants will develop a supportive network	75%	87%			
ETO: Supportive network of at least one individual.	75%				



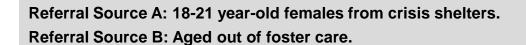


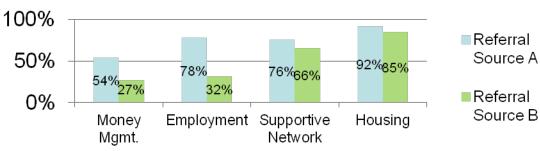
Are there differences in outcomes related to funding referral source?

Hunch: Referral Source A participants have better outcomes than Referral Source B participants.

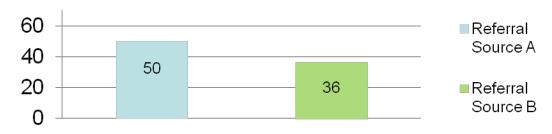
Data Revealed: True, and Referral Source A participants are also more likely to access services.

Action: Further analysis to elucidate the correlation between outcomes and services utilization among these subgroups.





% of Participants Achieving Outcomes at Discharge



Average # of Action Plans Completed Before Discharge



Has there been a change in participants' housing destinations?

Hunch:

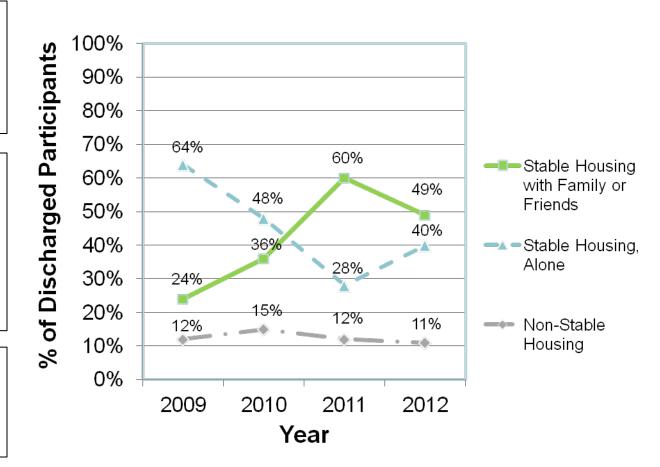
The decrease in participants moving to stable housing destinations to live alone (ex. own apartment) is a red flag.

Data Revealed:

False. The decrease is partly due to an increase in discharges moving in with family and friends, as fewer housing subsidies are available in NYC.

Action:

Foster healthy family connections as another way to secure stable housing.



OTHER WAYS WE USE DATA

Promoting Youth Voice and Community



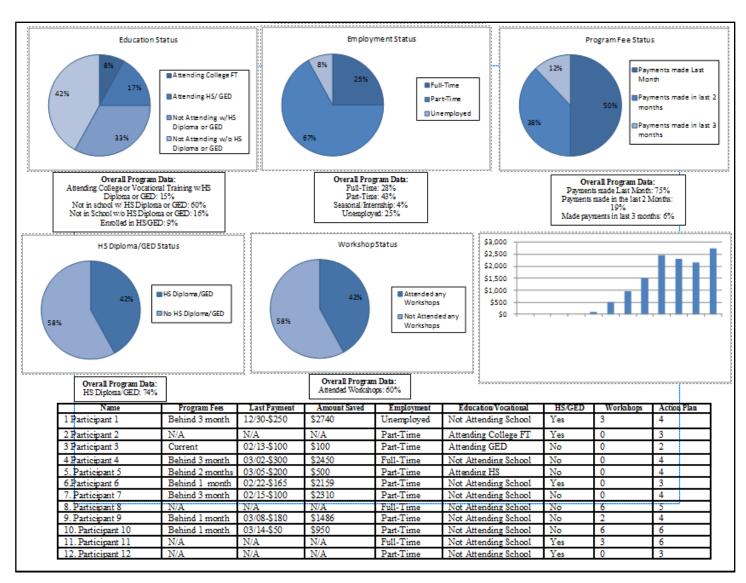


OTHER WAYS WE USE DATA

Individual Case Management and Supervision



STAFF CASELOAD AUGUST 2012



OTHER WAYS WE USE DATA

Program Planning and Advocacy



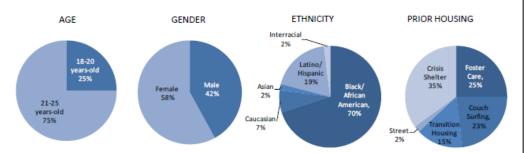
MONTHLY DASHBOARDS

CHELSEA FOYER AT THE CHRISTOPHER AUGUST 2012

Based on a successful European model and integrated with Good Shepherd's signature strength-based youth development practices, the Foyer provides 40 young adults between 18 and 25, who are aging out of foster care, homeless, or at-risk of homelessness with supported transitional housing in a co-ed setting. Key program components include personal support, lifeskills development, work force development, community, housing, and after-care services. Staff includes a Program Director, Social Work/Aftercare Supervisor, Case Managers, Independent Living Counselors, Administrative Assistant, Nurse, Volunteers and Interns.



ABOUT OUR CURRENT RESIDENTS (40 SERVED IN AUGUST 2012)



WHY WE INVEST IN YOUNG PEOPLE

We know that young people have what it takes to succeed. By investing in the residents of the Foyer, we are not just investing in the futures of those young people, but in a stronger community and better future for us all. At the Foyer, it costs approximately \$104 a day to house and provide on-site support services to a young people. Comparatively, congregate foster care costs between \$323-\$370 per day, a homeless shelter, without as many supports, costs \$56 per night, and a young person serving a prison sentence costs \$238 per day.

FUNDING

There is NO dedicated funding stream for the Chelsea Foyer. Each year GSS pieces together funding from a number of sources including: Federal Housing and Urban Development (HUD); New York State Supportive Housing for Families and Young Adults (SHFYA); NYC Department of Heath and Mental Hygiene (DOHMH-NYNYIII); NYC Department of Homeless Services (DHS); NYC Department of Youth and Community Development (DYCD-RHY); City Council Funding; and private grants.

25

RESOURCES



- •Dworsky, A. (2010). Supporting Homeless Youth During the Transition to Adulthood: Housing Based Independent Living Programs Retrieved from http://www.highbeam.com/doc/1G1-224934236.html
- •Eckhart-Queenan, J. & Forti, M. (2011). *Measurement as Learning: What Nonprofit CEOs, Board Members, and Philanthropists Need to Know to Keep Improving*. Boston: MA: The Bridgespan Group. Retrieved from http://www.bridgespan.org/measurement-as-learning.aspx
- •Good Shepherd Services (2012). *Good Practice Produces Good Outcomes: Good Shepherd Services' Commitment to Evidence-Based Practice*. Retrieved from http://www.goodshepherds.org/about/results.html
- •Kirk, A. Visualising Data blog http://www.visualisingdata.com
- •Morton, M.M. (2012). *Applying Evidence-Based Practice to Runaway and Homeless Youth Services*. Administration for Children & Families. Retrieved from http://www.rhyttac.ou.edu/webinars/topical/968-applying-evidence-based-practice-to-runaway-and-homeless-youth-services
- •Satterfield, J.M., Spring, B., Brownson, R.C., Mullen, E.J., Newhouse, R.P., Walker, B.B., & Whitlock, E.P. (2009). Toward a transdisciplinary model of evidence-based practice. *The Milbank Quarterly, 87 (2),* 368-390. Retrieved from http://www.ncbi.nlm.nih.gov/pmc/articles/PMC2698591/?tool=pubmed
- •The Urban Institute (2003). *Keys to Outcome Management*. Washington, DC: Urban Institute. Retrieved from http://www.urban.org/UploadedPDF/310776 KeySteps.pdf
- •W. K. Kellogg Foundation (2004). Logic Model Development Guide: Using Logic Models to Bring Together Planning, Evaluation, and Action. Battlecreek, MI: Author. Retrieved from http://www.wisconsin.edu/edi/grants/Kellogg Logic Model.pdf

THANK YOU!

For more information about Good Shepherd Services, please visit www.goodshepherds.org

Contact:

Miranda Yates, Ph.D.

Director of Program Evaluation and Planning
Miranda_Yates@goodshepherds.org

Barbara Alcantara
Project Manager, Community-Based Programs
Barbara_Alcantara@goodshepherds.org

