



## **SpringBoard Member**

July 2018 – Present

**Valerie Marks** grew up in Princeton and now considers herself a true New Yorker, calling New York City home for the past 8 years. Passionate about people and helping others, she majored in Psychology with a minor in Entrepreneurship & Management at Johns Hopkins University. Her career in brand marketing, from beauty to now Italian wine, focuses on building strategic brand plans and digital strategies. In her free time you can find her running on the East River, reading, cooking, volunteering or traveling the world.