

**GOOD
SHEPHERD
SERVICES**

We see what can be.

2018

Annual Report





“Sometimes being a mom is not easy, but with Good Shepherd Services it helps. I am so deeply thankful to the entire East New York staff.”

– La-Na Jennings, Parent

DEAR Friends



In last year’s annual report, we shared our plans to deepen and expand our work in East New York. We are so grateful to have become a part of this close-knit and culturally-rich Brooklyn community over the past seven years. From day one, we were energized by the inherent strength and promise that exists within the young people and families who call this dynamic neighborhood their home. By forging strong connections with residents and local leaders, we have been able to contribute in partnership to help expand opportunity for growth and well-being. And we’re still connecting, discovering, and growing as our relationships – and our breadth of services – continue to deepen.



Responding to the need for a place where families, youth and other community residents can come together, learn and play, in May 2018, we opened the Prince Joshua Avitto Community Center, a newly constructed state-of-the-art learning and recreational facility that will welcome approximately 2,500 members of the East New York community each year. The ribbon-cutting event brought together many residents, city and community leaders, and friends to celebrate the center’s future as a community hub and to remember the child whose name it bears - Prince Joshua Avitto, whose young life was cut too short by a random and tragic violent act.

East New York, Brooklyn is one example of how we’re working toward building equity through over 80 programs for 30,000 people in NYC. The unyielding spirit of the children, youth and families we work with brings us joy and so much hope for the future. The community center creates a space that holds the promise of opportunity to build relationships, promote wellness, and nurture ambitions for many years to come. We’re in it for the long haul and we are so grateful to you for partnering with us in this mission.

Sincerely,

John Adams
Board Chair

Paulette LoMonaco
Executive Director

— OPEN UP —

their world

On May 17, 2018, we cut the ribbon on the **Prince Joshua Avitto Community Center (PJACC)**, a 19,500 square foot state-of-the-art learning ground to inspire the next generation of possibility from East New York, Brooklyn. This neighborhood jewel, the only center of its kind in the area, connects multi-generational residents to programs and activities that spark curiosity, build social capital, and create overall wellness. Developed in partnership with **ManUp! Inc.**, a multi-cultural, social service agency for neighborhood improvement that has been in the area for more than a decade, every activity offered at PJACC is free for everyone.

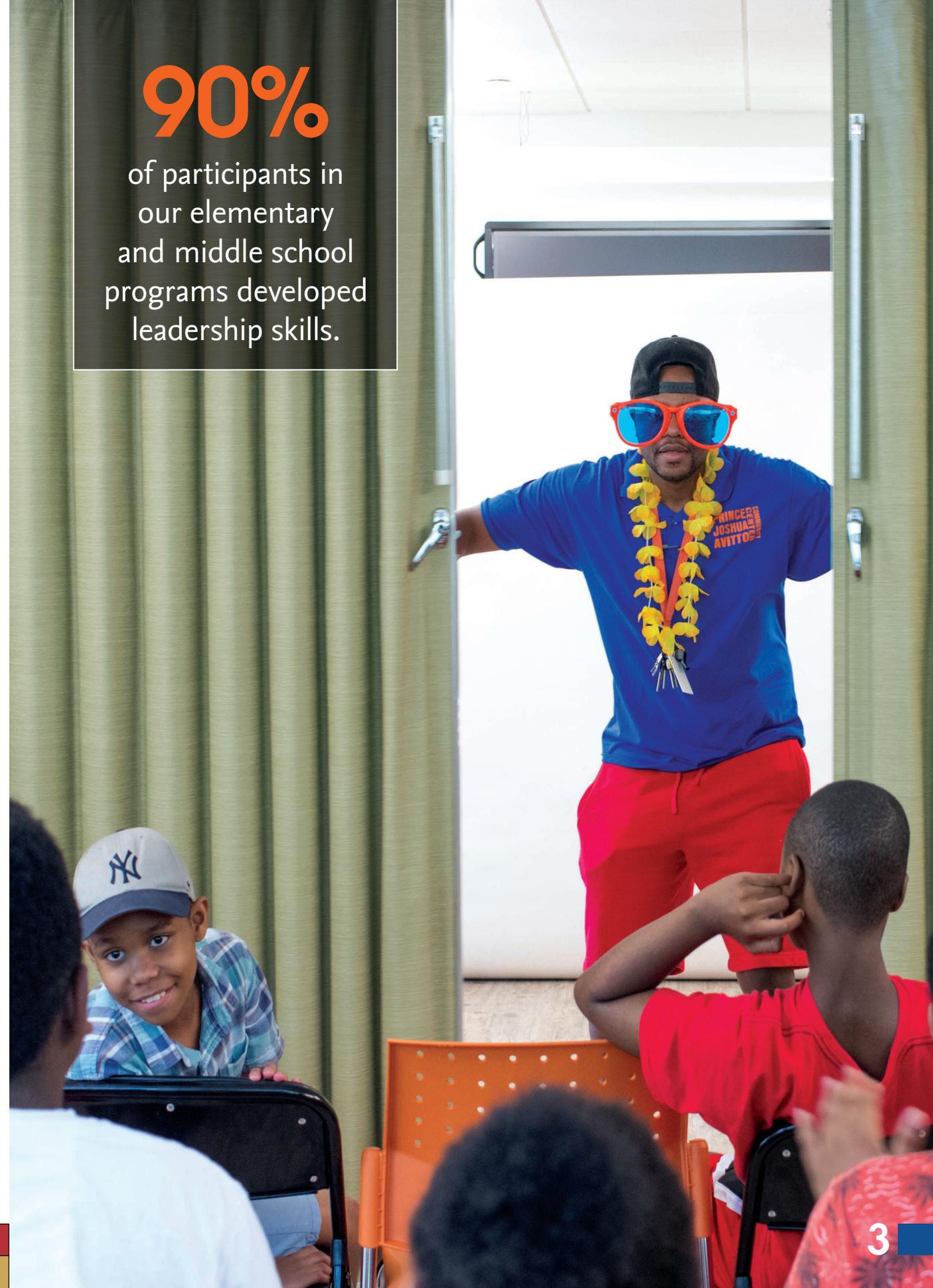
Designed with deep and sustained input from residents and community leaders of East New York, every touchpoint has meaning. When you first enter the building through large glass doors, you are warmly welcomed by staff who are charged with ensuring the safety of participants. Adorned in t-shirts emblazoned with the Good Shepherd logo, program staff make themselves available at all times to answer questions and help guide visitors. A schedule of daily activities is posted in plain view for anyone interested in learning something new, discovering a hidden talent, or finding a hobby. Throughout the hallways, participants and visitors are awakened by large photos of prominent African American and Latinx



Prince Joshua Avitto

figures with quotes that spur introspection and illustrate the boundless reach of one's dreams. Perhaps the most exciting parts of the building are the professional music/film production studio and college-sized basketball court that converts into an entertainment space. Solar panels, mirrored dance rooms, ergonomically designed computer stations, ample restrooms, bright office space and a stocked kitchen for staff makes PJACC a great second home.

90%
of participants in
our elementary
and middle school
programs developed
leadership skills.





\$8,731,494

total amount of monetary benefits
secured by 2,356 participants
through Good Shepherd Services'
Single Stop programs in 2018.

A hopeful FUTURE awaits

East New York, Brooklyn is an ethnically diverse community where residents feel a strong sense of connection to their neighbors. Poised to be the latest up-and-coming neighborhood landing in second position for most permits filed in NYC last year, urban redevelopment is coming fast.⁽¹⁾ That might sound exciting to upwardly mobile New Yorkers who are looking for new places in which to reside, but it also reveals a valid concern that long-standing residents could possibly be displaced or left behind.

With historically scarce employment and job training access in the community, 36% of the population currently lives in poverty while 21% live in extreme poverty— which means households living on less than \$2 per day before government benefits.⁽²⁾ That's less than the cost of a subway ride to work— a one-way fare. Without access to employment, crime was rampant up until 2018 when the area saw a sharp decline in its most violent crimes as a result of strategic efforts to reduce guns and gang activity. There's increased optimism about how these changes will impact residents in the long-term. The window of opportunity is widening for the people who have firmly planted roots in this area. East New York is on the verge of an upswing and, alongside the broader community, we're working to ensure that opportunity will exist for everyone to prosper.



**Saturday Night Lights
(Basketball Training)**
5:00pm - 8:00pm

⁽¹⁾ King L, Hinterland K, Dragan KL, Driver CR, Harris TG, Gwynn RC, Linos N, Barbot O, Bassett MT. Community Health Profiles 2015, Brooklyn Community District 5: East New York and Starrett City; 2015; 29(59):1-16.

⁽²⁾ Office of the New York State Comptroller, June 2018, <https://www.osc.state.ny.us/osdc/rpt3-2019.pdf>

In East New York, Brooklyn for seven years — STRONG —

With programs already operating in East New York since 2012, we aspired to find additional ways to bolster this family-oriented residential community.

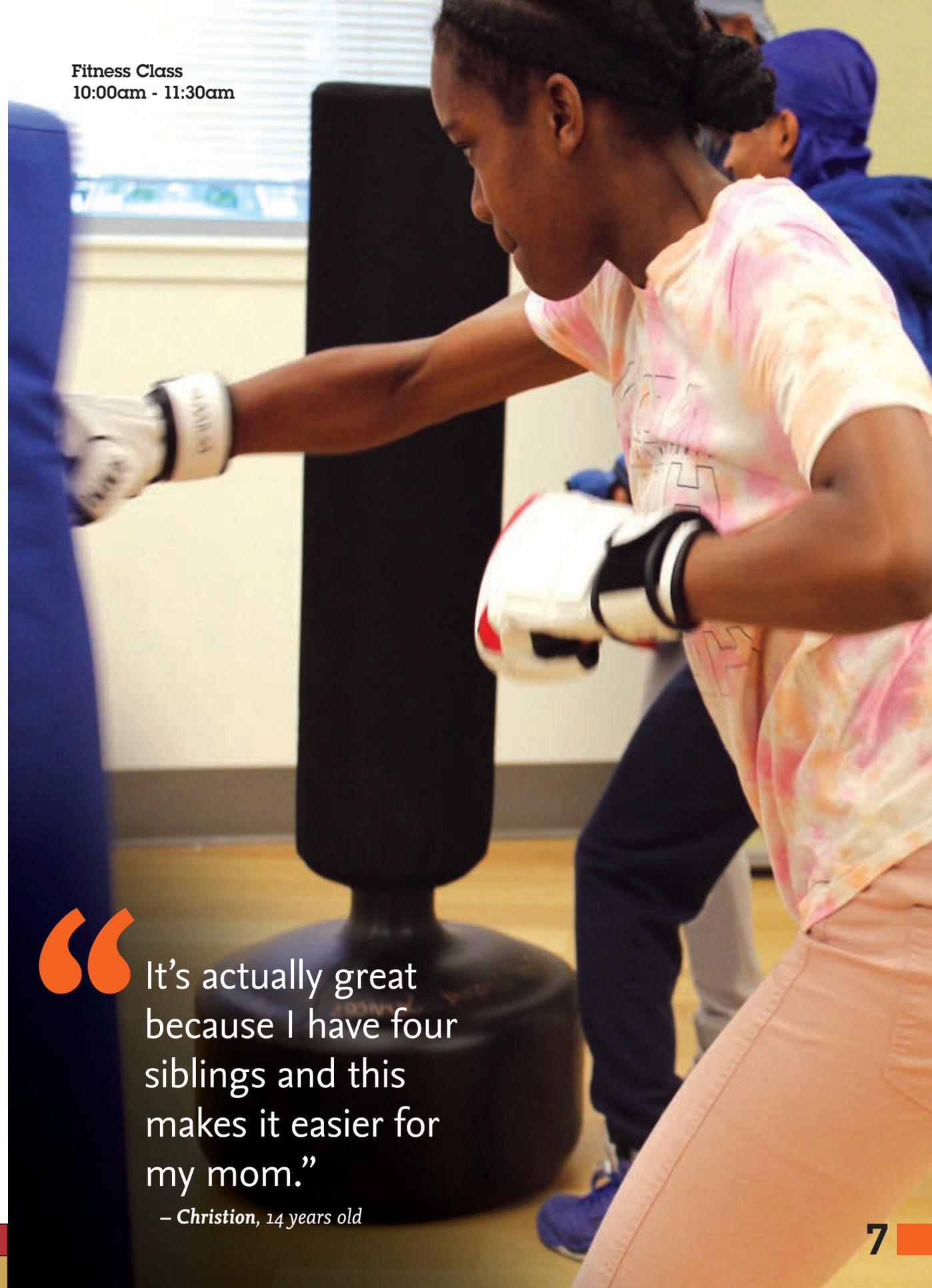
Through our programs, people currently have access to a Single Stop that helps families secure government benefits and other needed services to achieve self-sufficiency; two workforce development initiatives for youth neither in school nor working, including one that directly targets young adults in the justice system; K-8 and high school after-school programs; a community school; and group-mentoring programs for youth in the justice system.

Now, we're enhancing developmental opportunities to address unmet needs with a wide variety of weekday afternoon and evening programs and full-day Saturday programs for the entire family at our new community center.



**Childbirth Education
for Pregnant Women**
2:30pm - 5:00pm

Fitness Class
10:00am - 11:30am



“It’s actually great because I have four siblings and this makes it easier for my mom.”

– *Christion, 14 years old*

“Most of the kids are new to the instrument and they’re really excited. The parents are just as excited to learn, so hopefully we’ll be able to offer adult violin classes too.”

– Heathcliff Sygapolho, Violin Instructor



Violin (ages 6-10)
12:30pm - 1:30pm

FINANCIALS

Revenues:

	June 30, 2018		June 30, 2017		% Change from 17 to 18
Government Grants	48,603,877	51.0%	46,062,997	51.1%	5.5%
NYC Care and Maintenance	22,967,463	24.1%	22,220,545	24.6%	3.4%
Medicaid	7,409,629	7.8%	6,033,057	6.7%	22.8%
Private Grants / Contributions *	13,634,274	14.3%	13,755,438	15.2%	-0.9%
Investment Income	722,556	0.8%	735,452	0.8%	-1.8%
Miscellaneous	1,892,989	2.0%	1,411,722	1.6%	34.1%
Total	95,230,788	100.0%	90,219,211	100.0%	5.6%

* Includes pledges

Expenses:

	June 30, 2018		June 30, 2017		% Change from 17 to 18
Neighborhood Family Services	44,190,065	46.1%	42,581,146	47.0%	3.8%
Professional Training	569,199	0.6%	424,877	0.5%	34.0%
Group and Foster Care Adoption Management and General	35,250,697	36.8%	31,905,042	35.2%	10.5%
Fundraising	1,402,142	1.5%	1,325,401	1.5%	5.8%
Depreciation and Amortization	2,653,288	2.8%	2,557,057	2.8%	5.1%
Interest Expense	221,155	0.2%	220,373	0.2%	-12.5%
Total	95,861,221	100.0%	90,523,198	100.0%	5.9%

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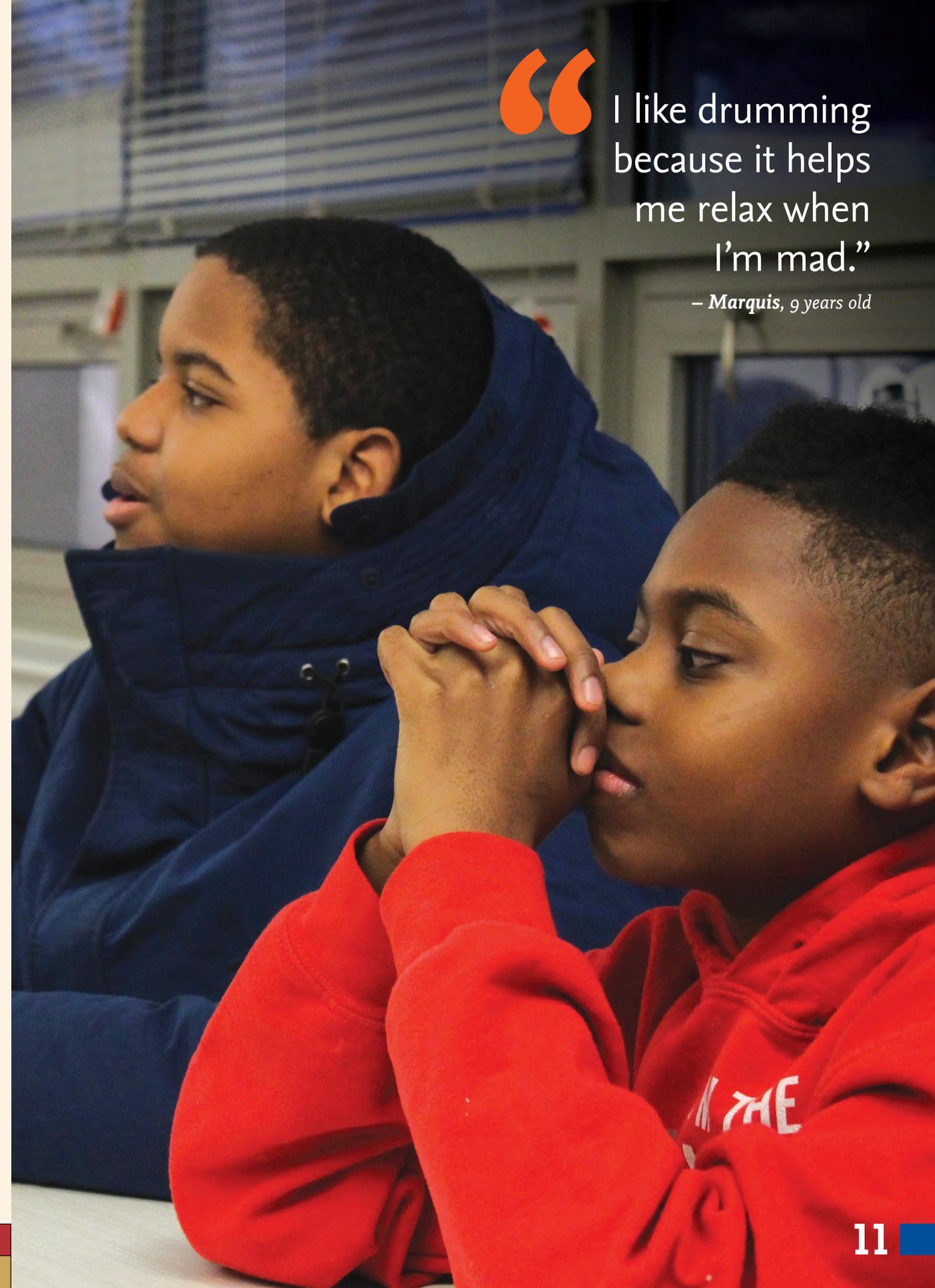
Greggan Fischer
Chief Administrative Officer and
CFO

Anne Waldfogel
Assistant Executive Director for
Bronx Community-Based Programs

Joan Siegel
Chief Medicaid Officer,
Foster Care, Juvenile Justice,
and Supportive Housing

“ I like drumming
because it helps
me relax when
I’m mad.”

– Marquis, 9 years old





“When you work hard and put in your effort, you can do things you don’t know how to do.”

– Justin Joseph, 9 years old



Our Vision

We envision a New York City where children grow up in thriving neighborhoods, and all individuals and families can build on their strengths to realize their fullest potential.

Our Mission

Good Shepherd Services goes where children, youth, and families face the greatest challenges and builds on their strengths to help them gain skills for success. We provide quality, effective services that deepen connections between family members, within schools, and among neighbors. We work closely with community leaders to advocate, both locally and nationally, on behalf of our participants to make New York City a better place to live and work.

Good Shepherd Services leads in the development of innovative programs that make a difference in the lives of children, youth and families today.

Our Values

These core values inspire our staff and participants and drive everything we do – including our approach to the work, the decisions we make, and the way we collaborate.

- Compassion
- Commitment
- Bold leadership
- Learning
- Optimism
- Responsiveness





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**Prince Joshua Avitto
Community Center**

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