In last year’s annual report, we shared our plans to deepen and expand our work in East New York. We are so grateful to have become a part of this close-knit and culturally-rich Brooklyn community over the past seven years. From day one, we were energized by the inherent strength and promise that exists within the young people and families who call this dynamic neighborhood their home. By forging strong connections with residents and local leaders, we have been able to contribute in partnership to help expand opportunity for growth and well-being. And we’re still connecting, discovering, and growing as our relationships – and our breadth of services – continue to deepen.

Responding to the need for a place where families, youth and other community residents can come together, learn and play, in May 2018, we opened the Prince Joshua Avitto Community Center, a newly constructed state-of-the-art learning and recreational facility that will welcome approximately 2,500 members of the East New York community each year. The ribbon-cutting event brought together many residents, city and community leaders, and friends to celebrate the center’s future as a community hub and to remember the child whose name it bears - Prince Joshua Avitto, whose young life was cut too short by a random and tragic violent act.

East New York, Brooklyn is one example of how we’re working toward building equity through over 80 programs for 30,000 people in NYC. The unyielding spirit of the children, youth and families we work with brings us joy and so much hope for the future. The community center creates a space that holds the promise of opportunity to build relationships, promote wellness, and nurture ambitions for many years to come. We’re in it for the long haul and we are so grateful to you for partnering with us in this mission.

Sincerely,
John Adams Paulette LoMonaco
Board Chair Executive Director

“Sometimes being a mom is not easy, but with Good Shepherd Services it helps. I am so deeply thankful to the entire East New York staff.”
– La-Na Jennings, Parent

DEAR Friends

In last year’s annual report, we shared our plans to deepen and expand our work in East New York. We are so grateful to have become a part of this close-knit and culturally-rich Brooklyn community over the past seven years. From day one, we were energized by the inherent strength and promise that exists within the young people and families who call this dynamic neighborhood their home. By forging strong connections with residents and local leaders, we have been able to contribute in partnership to help expand opportunity for growth and well-being. And we’re still connecting, discovering, and growing as our relationships – and our breadth of services – continue to deepen.

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Board Chair Executive Director

“Sometimes being a mom is not easy, but with Good Shepherd Services it helps. I am so deeply thankful to the entire East New York staff.”
– La-Na Jennings, Parent
On May 17, 2018, we cut the ribbon on the Prince Joshua Avitto Community Center (PJACC), a 19,500 square foot state-of-the-art learning ground to inspire the next generation of possibility from East New York, Brooklyn. This neighborhood jewel, the only center of its kind in the area, connects multi-generational residents to programs and activities that spark curiosity, build social capital, and create overall wellness. Developed in partnership with ManUp! Inc., a multi-cultural, social service agency for neighborhood improvement that has been in the area for more than a decade, every activity offered at PJACC is free for everyone.

Designed with deep and sustained input from residents and community leaders of East New York, every touchpoint has meaning. When you first enter the building through large glass doors, you are warmly welcomed by staff who are charged with ensuring the safety of participants. Adorned in t-shirts emblazoned with the Good Shepherd logo, program staff make themselves available at all times to answer questions and help guide visitors. A schedule of daily activities is posted in plain view for anyone interested in learning something new, discovering a hidden talent, or finding a hobby. Throughout the hallways, participants and visitors are awakened by large photos of prominent African American and Latinx figures with quotes that spur introspection and illustrate the boundless reach of one’s dreams. Perhaps the most exciting parts of the building are the professional music/film production studio and college-sized basketball court that converts into an entertainment space. Solar panels, mirrored dance rooms, ergonomically designed computer stations, ample restrooms, bright office space and a stocked kitchen for staff makes PJACC a great second home.

90% of participants in our elementary and middle school programs developed leadership skills.
East New York, Brooklyn is an ethnically diverse community where residents feel a strong sense of connection to their neighbors. Poised to be the latest up-and-coming neighborhood landing in second position for most permits filed in NYC last year, urban redevelopment is coming fast. That might sound exciting to upwardly mobile New Yorkers who are looking for new places in which to reside, but it also reveals a valid concern that long-standing residents could possibly be displaced or left behind.

With historically scarce employment and job training access in the community, 36% of the population currently lives in poverty while 21% live in extreme poverty — which means households living on less than $2 per day before government benefits. That’s less than the cost of a subway ride to work — a one-way fare. Without access to employment, crime was rampant up until 2018 when the area saw a sharp decline in its most violent crimes as a result of strategic efforts to reduce guns and gang activity. There’s increased optimism about how these changes will impact residents in the long-term. The window of opportunity is widening for the people who have firmly planted roots in this area. East New York is on the verge of an upswing and, alongside the broader community, we’re working to ensure that opportunity will exist for everyone to prosper.
In East New York, Brooklyn for seven years

With programs already operating in East New York since 2012, we aspired to find additional ways to bolster this family-oriented residential community.

Through our programs, people currently have access to a Single Stop that helps families secure government benefits and other needed services to achieve self-sufficiency; two workforce development initiatives for youth neither in school nor working, including one that directly targets young adults in the justice system; K-8 and high school after-school programs; a community school; and group-mentoring programs for youth in the justice system.

Now, we’re enhancing developmental opportunities to address unmet needs with a wide variety of weekday afternoon and evening programs and full-day Saturday programs for the entire family at our new community center.

“It’s actually great because I have four siblings and this makes it easier for my mom.”
— Christion, 14 years old
## FINANCIALS

### Revenues:

<table>
<thead>
<tr>
<th>Description</th>
<th>June 30, 2018</th>
<th>June 30, 2017</th>
<th>% Change from 17 to 18</th>
</tr>
</thead>
<tbody>
<tr>
<td>Government Grants</td>
<td>48,603,877</td>
<td>46,062,997</td>
<td>5.5%</td>
</tr>
<tr>
<td>NYC Care and Maintenance</td>
<td>22,967,463</td>
<td>22,220,545</td>
<td>3.4%</td>
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<tr>
<td>Medicaid</td>
<td>7,409,629</td>
<td>6,033,057</td>
<td>22.8%</td>
</tr>
<tr>
<td>Private Grants / Contributions</td>
<td>13,634,274</td>
<td>13,755,438</td>
<td>-0.9%</td>
</tr>
<tr>
<td>Investment Income</td>
<td>722,556</td>
<td>735,452</td>
<td>-1.8%</td>
</tr>
<tr>
<td>Miscellaneous</td>
<td>1,892,989</td>
<td>1,411,722</td>
<td>34.1%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>95,230,788</strong></td>
<td><strong>90,219,211</strong></td>
<td><strong>5.6%</strong></td>
</tr>
</tbody>
</table>

*Includes pledges*

### Expenses:

<table>
<thead>
<tr>
<th>Description</th>
<th>June 30, 2018</th>
<th>June 30, 2017</th>
<th>% Change from 17 to 18</th>
</tr>
</thead>
<tbody>
<tr>
<td>Neighborhood Family Services</td>
<td>44,190,065</td>
<td>42,581,146</td>
<td>47.0%</td>
</tr>
<tr>
<td>Professional Training</td>
<td>569,199</td>
<td>424,877</td>
<td>34.0%</td>
</tr>
<tr>
<td>Group and Foster Care Adoption</td>
<td>35,250,697</td>
<td>31,905,042</td>
<td>10.5%</td>
</tr>
<tr>
<td>Management and General</td>
<td>11,574,675</td>
<td>11,509,302</td>
<td>0.6%</td>
</tr>
<tr>
<td>Fundraising</td>
<td>1,402,142</td>
<td>1,325,401</td>
<td>5.8%</td>
</tr>
<tr>
<td>Depreciation and Amortization</td>
<td>2,653,288</td>
<td>2,557,057</td>
<td>3.7%</td>
</tr>
<tr>
<td>Interest Expense</td>
<td>221,155</td>
<td>220,373</td>
<td>-0.2%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>95,861,221</strong></td>
<td><strong>90,523,198</strong></td>
<td><strong>5.9%</strong></td>
</tr>
</tbody>
</table>

Most of the kids are new to the instrument and they’re really excited. The parents are just as excited to learn, so hopefully we’ll be able to offer adult violin classes too.”

— Heathcliff Sygapolho, Violin Instructor
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Delphin Investments

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Corcoran

Ji-Yeun Lee
PJT Partners

Keith Little
SCO Family of Services

Sr. Maureen McGowan
Sisters of the Good Shepherd

Daniel Miller
Isaac Mizrahi
Isaac Mizrahi New York

Samir Nangea
Ernst & Young

Melissa Naple
Deloitte & Touche

Spencer Robertson
PAVE Schools

Talbott Simonds
Tondern Capital

Colin Teichholtz
Blue Mountain Capital

Marco Valla
Barclays

Debra Vizzi
Student Sponsor Partners

Key Administrative Staff

Sr. Paulette LoMonaco
Executive Director

Kathy Gordon
Associate Executive Director for Community-Based Programs

Denise Hinds
Associate Executive Director for Foster Care, Juvenile Justice, and Supportive Housing

Michelle Yanche
Associate Executive Director for Government and External Relations

Geraldine Ferrara
General Counsel

Joy Goldsmith
Assistant Executive Director for Brooklyn Community-Based Programs

Miranda Yates
Assistant Executive Director for Strategy, Evaluation and Learning

Greghan Fischer
Chief Administrative Officer and CFO

Anne Waldfogel
Assistant Executive Director for Bronx Community-Based Programs

Joan Siegel
Chief Medicaid Officer, Foster Care, Juvenile Justice, and Supportive Housing

I like drumming because it helps me relax when I’m mad.”
– Marquis, 9 years old
Our Vision
We envision a New York City where children grow up in thriving neighborhoods, and all individuals and families can build on their strengths to realize their fullest potential.

Our Mission
Good Shepherd Services goes where children, youth, and families face the greatest challenges and builds on their strengths to help them gain skills for success. We provide quality, effective services that deepen connections between family members, within schools, and among neighbors. We work closely with community leaders to advocate, both locally and nationally, on behalf of our participants to make New York City a better place to live and work.

Good Shepherd Services leads in the development of innovative programs that make a difference in the lives of children, youth and families today.

Our Values
These core values inspire our staff and participants and drive everything we do – including our approach to the work, the decisions we make, and the way we collaborate.

- Compassion
- Commitment
- Bold leadership
- Learning
- Optimism
- Responsiveness

“ When you work hard and put in your effort, you can do things you don’t know how to do.”
– Justin Joseph, 9 years old