



# The Impact of Learning to Work (LTW) on Good Shepherd Services' Students

Learning to Work (LTW), a student support services program, launched in 2005 to enhance the academic component of Transfer Schools and Young Adult Borough Centers (YABCs) serving over-age, under-credited students (OAUC). Since 2005, Good Shepherd Services (GSS) has partnered with the New York City (NYC) Dept. of Education to provide each student with the personalized learning environment and support they need to earn a high school diploma and graduate high school with a meaningful plan for postsecondary success. GSS is the largest provider for YABCs in NYC – 12 of 23 citywide. **Through this partnership, we have served over 30,000 students, placed over 7,000 students in internships or paid trainings, and supported the post-secondary education enrollments of 2,500 students.**

## 30,370

**Total students served in our YABCs and Transfer Schools**

## 7,093

**Students had an LTW internship or paid training**

## \$5.4 million

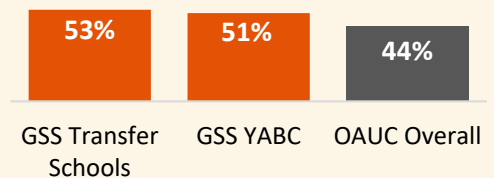
**In internship stipends to support students' financial needs since 2005.**

### Highlights from 2017 -2020.

#### Breaking down barriers to graduation.

A projected 37% of NYC OAUC students will drop out, only 44% receive a diploma or GED.<sup>1</sup> Over the past 15 years, GSS has developed an evidence-based model to support non-traditional students in successfully graduating from high school. **Between 2017 – 2020, 87% of GSS students exiting our programs, graduated with a high-school diploma.**

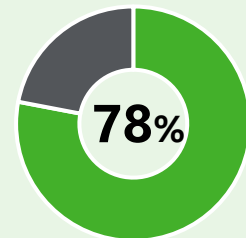
GSS YABC and Transfer School Graduation Rates are Higher than overall OAUC students



#### Supporting sustained academic engagement.

Ongoing engagement and consistent attendance are pivotal to graduation success; this is especially true for OAUC students.<sup>2</sup> GSS students that graduated with a High School Diploma (HSD) and had an LTW internship had an average of 41 contacts, compared to 19 contacts for student without an HSD. Sustained engagement with our OAUC students may lead to increased graduation rates.

Average Rate of Successful Outreach

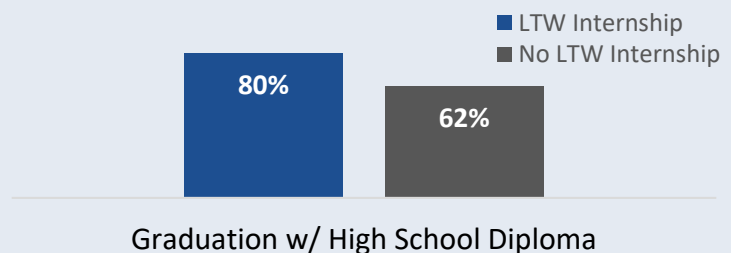


#### Fostering post-secondary success.

YABC Students with an LTW Internship Graduate with a Highschool Diploma at a higher rate than non-LTW internship Students

## 2,258

**YABC graduates enrolled in a post-secondary educational program**



# Monetizing the Impact of the LTW on GSS Students

## High School graduates have better long-term financial outcomes.

High school graduation is associated with higher incomes, better health, lower criminal activity, and lower welfare receipt. According to the Bureau of Labor Statistics, High School graduates will earn 37% more income in their lifetime than those without a High School Diploma and have an accumulated income of \$26 million, compared to \$19 million for non-graduates.<sup>3</sup>

The projected total lifetime economic benefit per expected high school graduate is \$209,100.<sup>4</sup> The estimated cost per YABC pupil is about \$12,200 and about \$25,000 for Transfer Schools<sup>5</sup>. This means that an annual \$9.1 million

program investment for our 759 **GSS YABC graduates can result in an economic benefit contribution of \$158 million contribution and an \$149 million long-term return on investment. For our Transfer Schools, this means a \$6.3 million investment for our 255 Transfer School graduates can result in an economic contribution of \$53 million and an \$46 million long-term return on investment.**

### GSS Graduates Societal Impact

Economic Benefit of 1 HS Graduate	Economic Benefit of GSS Graduates	
	YABC FY20 (n=759)	Transfer FY20 (n=255)
	<b>\$149 million</b>	<b>\$46 million</b>
	YABC FY17 - FY20 (n=2,767)	
<b>\$209,000</b>	<b>\$412 million</b>	

## Our Response to the COVID-19 crisis

The public health and economic consequences of the COVID-19 Crisis have had a disproportionate impact on the GSS OAUC student population. In response to these challenges, GSS has focused on addressing education equity and basic needs challenges. Our response has included providing laptop devices, WIFI hot spots, online tutoring, teaching students how to navigate platforms like Google Classroom and Zoom, in addition to addressing emergent basic needs such as food access challenges.

### Total Times COVID-19 assistance provided to needs of our YABCs and Transfer School students



**632**  
Technology Assistance



**609**  
Food Justice Assistance

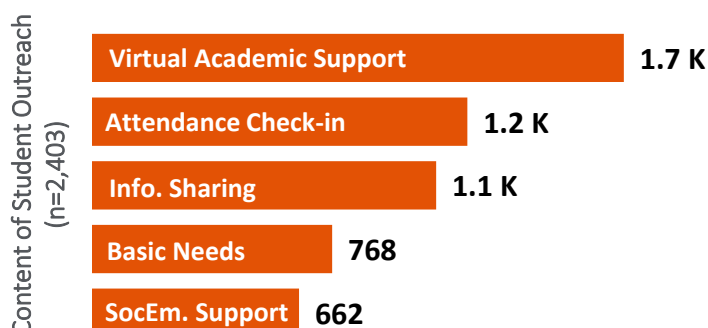


**515**  
Education Assistance



**352**  
Employment Assistance

**GSS provided over \$51,000 dollars in basic need assistance to participants. Through continuous outreach 2,403 students were contacted 64,973 times between March – August, compared to 13,190 contacts made in the previous six months (Sept. – Feb.).**



**\$51,475**

In **direct financial assistance** to address students' basic needs